



INSPIRATION DAYS

January 2019

On **Sunday 27<sup>th</sup> January 2019**, Superstudio Più, modern, poly-functional and versatile, very well known in the fashion world, will host in Milan the exclusive Inspiration Days designed by Sens.ùs, an engaging and dynamic show that will bewitch all the spectators among trends, fashion and innovation, creativity and education. The new Spring-Summer 2019 Lush Collection will be launched. The collection, created by **Luigi Martini** and the International Creative Team Sens.ùs, who will be the masters of the catwalk, will present a preview of the 2019 style novelties. The protagonists of the stage will be the inspiring trends, the new hair fashion lines and the fantastic total looks. The Sunday event, as usual, will culminate with the precious Gala Dinner and the Surprise Party Night, full of fun and party.

On **Monday 28<sup>th</sup>**, Luigi Martini and the International Creative Team Sens.ùs will delve deeper into the Collection to learn more about the new cutting lines, the exclusive coloring techniques and the inspiring trends that emerged in the most important Fashion Weeks, in an exclusive workshop with limited places.



WHO IS LUIGI MARTINI

Luigi Martini is an International stylist and trainer for many significant companies in the sector and is currently the Artistic Director Sens.ùs and responsible for the project services of Luigi Martini Global Fashion Academy. For many years he has been the creator and designer of the hair fashion collections for SENS.ÙS. His fashion research, developed together with the International Creative Team Sens.ùs, has produced highly successful collections that have led him to be twice finalist at the International Visionary Award in London and finalist as Best Color and Best Art Director at the Italian Hairdresser Award.

Luigi Martini says: "The collections I create always have a conceptual basis representative of the archetypal woman I want to represent, but I do not deny that my desire is to create something wearable every day, so there is always a mix between conceptual and commercial and for this I thank my team that always supports me in creating images of extreme impact and elegance". Since 2015 Luigi Martini has created the International Creative Team Sens.ùs with which he organizes numerous technical / stylistic courses dedicated to the world of coiffure. "I am thrilled to be working with Sens.ùs because it mirrors my dynamism, energy, my desire to grow and experiment with new ideas. A unique company in the sector, which is moving in the right direction and has confidence in me.

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PROGRAMME

**Sunday 27<sup>th</sup> January 2019**

- 2.30 pm Participants' registration  
nhow Hotel
- 6.30 pm Welcome Cocktail Sens.ùs  
nhow Hotel
- 7.30 pm Show Collection Sens.ùs S/S 2019 trends  
Superstudio Più - Art Point meeting room
- 9.00 pm Sens.ùs Gala Dinner  
nhow Hotel
- 11.30 pm Surprise Party Night  
nhow Hotel - T35 Disco

**Monday 28<sup>th</sup> January 2019**

- 9.30 am Workshop Collection Sens.ùs S/S 2019  
nhow Hotel - New York meeting room  
(reserved to hairdressers/technicians)
- 12.30 pm Quick lunch
- 1.30 pm Let's go on with the workshop
- 4.30 pm Closing remarks

## How to reach the nhow hotel - Via Tortona 35, Milan



### FROM THE TRAIN STATION MILANO CENTRAL STATION

From train station Milano Central Station: take the underground Metro 2 (green line) toward Abiategrasso/Assago, get off at Porta Genova (to reach Via Tortona you need to cross the underpass to the left of the Porta Genova railway station, in via Ventimiglia). The hotel is 900 metres far away.



### BY CAR

The hotel's GPS Coordinates: 45.45093980000001°N 9.160196000000042°E  
Parking is outdoor and cannot be reserved in advance. Parking: onsite, € 24,00 / day.



### FROM THE AIRPORT

#### From the Linate Airport

*Public transport lines:* take bus no. 73 (Aeroporto-San Babila), get off at the Largo Augusto stop and take bus no. 94 (P.ta Volta-Minghetti), get off at Resistenza Partigiana Square.

Then take bus no. 14 (Cim. Maggiore-Lorenteggio), get off at the Via Solari-Via Stendhal stop and continue straight for 400 meters. It's a 1H 15 minutes trip.

*Taxi:* it's a 48 minutes trip.

#### From the Malpensa Airport

*Public transport lines:* take the express train from Malpensa to Cadorna Station, then take the underground Metro 2 (green line) toward Abiategrasso/Assago and get off at Porta Genova. You can find the hotel 900 metres away (to reach Via Tortona you need to cross the underpass to the left of the Porta Genova railway station, in via Ventimiglia).

*Taxi:* it's a 1,5H trip.

*Aerobus shuttle:* departs every 20 minutes. Take the Malpensa Shuttle to Central Station, then take the underground Metro 2 (green line) toward Abiategrasso/Assago, get off at Porta Genova. You can find the hotel 900 metres away (to reach Via Tortona you need to cross the underpass to the left of the Porta Genova railway station, in via Ventimiglia).

#### From the Orio al Serio Airport

*Taxi:* it's a 2H trip.

*Aerobus shuttle:* Departs every 30 minutes. Take the OrioShuttle to Milano Central Station, then take the underground Metro 2 (green line) toward Abiategrasso/Assago, get off at Porta Genova. You can find the hotel 900 metres away (to reach Via Tortona you need to cross the underpass to the left of the Porta Genova railway station, in via Ventimiglia).