sensùs®
HAIRLOVERS

INSPIRATION DAYS MILANO19

INSPIRATION DAYS January 2019

The exclusive Magna Pars location in Milan will host, on Sunday, 27th January 2019, a unique and exciting show that will enchant all the participants with trends, fashion and innovation, creativity and education.
Sunday 27th will be dedicated to the launch of the new Collection Spring-Summer Fashion 2019 created by **Luigi Martini** and the International Creative Team Sens.ùs.
The inspiring trends, the new hair fashion lines and the fantastic total looks will be taking center stage, in this preview will be presented the 2019 style news directly from those who have made them.
The Sunday event, as usual, will culminate with the Surprise Party Night fun and party!
On **Monday 28th**, Luigi Martini and the International Creative Team Sens.ùs will delve deeper into the Collection to learn more about the new cutting lines, the exclusive coloring techniques and the inspiring trends that emerged in the most important Fashion Weeks, in an exclusive workshop with limited places!

WHO IS LUIGI MARTINI

Luigi Martini is an International stylist and trainer for many significant companies in the sector and is currently the Artistic Director Sens.ùs and responsible for the project services of Luigi Martini Global Fashion Academy. For many years he has been the creator and designer of the hair fashion collections for SENS. ÙS. His fashion research, developed together with the International Creative Team Sens.ùs, has produced highly successful collections that have led him to be twice finalist at the International Visionary Award in London and finalist as Best Color and Best Art Director at the Italian Hairdresser Award.
Luigi Martini says: "The collections I create always have a conceptual basis representative of the archetypal woman I want to represent, but I do not deny that my desire is to create something wearable every day, so there is always a mix between conceptual and commercial and for this I thank my team that always supports me in creating images of extreme impact and elegance ". Since 2015 Luigi Martini has created the International Creative Team Sens.ùs with which he organizes numerous technical / stylistic courses dedicated to the world of coiffure.
"I am thrilled to be working with Sens.ùs because it mirrors my dynamism, energy, my desire to grow and experiment with new ideas. A unique company in the sector, which is moving in the right direction and has confidence in me.

INSPIRATION DAYS PROGRAMME

Sunday 27th January 2019

2.30 pm **Hotel nhow** check in
Via Tortona, 35 - Milan
6.30 pm Welcome Cocktail Sens.ùs
at Hotel nhow Milan
7.30 pm Show Collection Sens.ùs
S/S 2019 trends in Quintessenza
Room at **Magna Pars**
Via Tortona, 15 - Milan
9.00 pm Sens.ùs Gala Dinner
at nhow Hotel Milan
11.30 pm Surprise Party Night at T35 Disco

Monday 28th January 2019

9.30 am Workshop Collection Sens.ùs - S/S 2019 trends nhow Hotel Milan (reserved to hairdressers / technicians)
12.30 pm Quick lunch
1.30 pm Let's go on with the workshop
4.30 pm Closing remarks

How to reach the nhow hotel - Via Tortona 35, Milan

FROM THE TRAIN STATION MILANO CENTRAL STATION

From train station Milano Central Station: take the underground Metro 2 (green line) toward Abbiategrasso/Assago, get off at Porta Genova *(to reach Via Tortona you need to cross the underpass to the left of the Porta Genova railway station, in via Ventimiglia).*
The hotel is 900 metres far away.

BY CAR

The hotel's GPS Coordinates: 45.45093980000001°N 9.160196000000042°E
Parking is outdoor and cannot be reserved in advance. Parking: onsite, € 24,00 / day.

FROM THE AIRPORT

From the Linate Airport

Public transport lines: take bus no. 73 (Aeroporto-San Babila), get off at the Largo Augusto stop and take bus no. 94 (P.ta Volta-Minghetti), get off at Resistenza Partigiana Square.
Then take bus no. 14 (Cim. Maggiore-Lorenteggio), get off at the Via Solari-Via Stendhal stop and continue straight for 400 meters. It´s a 1H 15 minutes trip.
Taxi: it's a 48 minutes trip.

From the Malpensa Airport

Public transport lines: take the express train from Malpensa to Cadorna Station, then take the underground Metro 2 (green line) toward Abbiategrasso/Assago and get off at Porta Genova. You can find the hotel 900 metres away *(to reach Via Tortona you need to cross the underpass to the left of the Porta Genova railway station, in via Ventimiglia).*
Taxi: it's a 1,5H trip.
Aerobus shuttle: departs every 20 minutes. Take the Malpensa Shuttle to Central Station, then take the underground Metro 2 (green line) toward Abbiategrasso/Assago, get off at Porta Genova. You can find the hotel 900 metres away *(to reach Via Tortona you need to cross the underpass to the left of the Porta Genova railway station, in via Ventimiglia).*

From the Orio al Serio Airport

Taxi: it's a 2H trip.
Aerobus shuttle: Departs every 30 minutes. Take the OrioShuttle to Milano Central Station, then take the underground Metro 2 (green line) toward Abbiategrasso/Assago, get off at Porta Genova. You can find the hotel 900 metres away *(to reach Via Tortona you need to cross the underpass to the left of the Porta Genova railway station, in via Ventimiglia).*